

# 2026 Midwest Regional Hot Rod Rally



## Sponsorship Registration Form

We are looking for businesses interested in sponsoring our show by marketing their business for the 8th annual Midwest Regional Hot Rod Rally! Event is scheduled for September 11-12, 2026.

Deadline for registration of your business is: **Monday, August 24th** & artwork/logo deadline is **Friday, August 28th, 2026.**

<p><b>SILVER SPONSORSHIP \$50</b></p> <ul style="list-style-type: none"> <li>• Business name listing on the 2026 Hot Rod Rally calendar</li> <li>• Business name list on 2026 rally flyers, website, and signage</li> <li>• (1) Event t-shirt</li> <li>• (1) Event koozie</li> </ul>	<p><b>GOLD SPONSORSHIP \$100</b></p> <ul style="list-style-type: none"> <li>• Business name listing on the 2026 Hot Rod Rally calendar</li> <li>• Business name list on 2026 rally flyers, website, and signage</li> <li>• (2) Event t-shirts</li> <li>• (2) Event koozies</li> </ul>
<p><b>4-CYLINDER SPONSORSHIP \$250</b></p> <ul style="list-style-type: none"> <li>• Full color logo on the 2026 Hot Rod Rally calendar, 2026 flyers, website, signage</li> <li>• (2) Event t-shirts</li> <li>• (2) Event koozies</li> </ul>	<p><b>V6 SPONSORSHIP \$500</b></p> <ul style="list-style-type: none"> <li>• Full color logo on the 2026 Hot Rod Rally calendar, 2024 flyers, website, signage</li> <li>• Social media sponsorship spotlight prior to event</li> <li>• (3) Event t-shirts</li> <li>• (3) Event koozies</li> </ul>
<p><b>V8 SPONSORSHIP \$1,000</b></p> <ul style="list-style-type: none"> <li>• Premier booth space</li> <li>• Full color logo on the 2026 Hot Rod Rally calendar, 2026 flyers, website, signage</li> <li>• Social media spotlight during event</li> <li>• (1) Small event sponsorship <small>(first-come, first-serve)</small></li> <li>• (5) Event T-shirts/Koozie</li> </ul>	<p><b>TURBO SPONSORSHIP \$2,500</b></p> <ul style="list-style-type: none"> <li>• Premier booth space</li> <li>• Full color logo on the 2026 Hot Rod Rally calendar, 2026 flyers, website, signage</li> <li>• (1) Large event sponsorship <small>(first-come, first-serve)</small></li> <li>• Social media spotlight during event</li> <li>• (10) Event T-shirts/Koozies</li> </ul>

Remove the registration form below and return via email to [info@midwesthotrod rally.com](mailto:info@midwesthotrod rally.com) and/or return via mail to: Midwest Regional Hot Rod Rally, P. O. Box 565, Menville, IA 51039

Business Name: \_\_\_\_\_

Sponsor:  SILVER - \$50  GOLD - \$100  4-CYLINDER - \$250  V6 - \$500  V8 - \$1,000  TURBO - \$2,500

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media:  Facebook Page - facebook.com/\_\_\_\_\_

Tshirt Size/Qty: Adult - S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ 2XL \_\_\_\_\_ Other \_\_\_\_\_

# Midwest Regional Hot Rod Rally

# EVENT SPONSORSHIP

## Artwork Specs

### **Calendars, Signage, & Social Media**

- Full-color logo will be used for the 15-month calendar design for 2026
- Minimum 4" logo (longest length – either height or width)
- 300 dpi
- Vector file is preferred (.ai, .eps) – high-res PDFs are also acceptable
- All fonts should be embedded
- If you have sponsored our event in past years, we will have your logo on file. Please let us know if your logo or information has changed from previous years.

Please email all artwork to **Rachel Rogers** at  
**[rachel@rr-designphotography.com](mailto:rachel@rr-designphotography.com)**

Feel free to email or call/text with questions. **712-301-5307**

Thank you for advertising your business and participating in the  
2026 Midwest Regional Hot Rod Rally.